



STRONG INTEREST INVENTORY® CERTIFICATION PROGRAM

- The Strong Interest Inventory® Certification equips you to guide people in their career development at any stage in their life by helping them find direction and gain insights based on their interests.
- Gold standard in career guidance: Conceived at Stanford University, researched for over eight decades and used by thousands of schools, education institutes, organisations and social centres across the world in USA, Europe, Australia and Asia. The Strong Interest Inventory® framework enjoys universal acceptance and its statistical data based nature make it the gold standard for career guidance and a must have tool for any career guidance professional.
- The **two-day accreditation program** is highly interactive and provides many opportunities for you to practice presenting the Strong® instrument and interpreting results in a variety of situations: with teams and groups, with individuals, and in coaching.



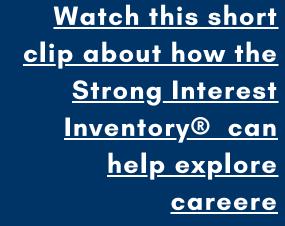


WHO SHOULD ATTEND?

- TRAINERS & EDUCATORS
- CAREER GUIDE/COUNSELLORS
- ORGANISATION DEVELOPMENT PROFESSIONALS
- INDEPENDENT CONSULTANTS
- COACHES
- TALENT MANAGEMENT PROFESSIONALS

STRONG® CERTIFICATION PROGRAM DETAILS

- Anahat's Strong Interest Inventory® Accreditation Program teaches participants how to professionally and ethically administer and interpret the Strong Interest Inventory®.
- This two-day accreditation Program provides participants instruction in Holland's theory of vocational interests and deals with the interpretation of other Strong scales.
 - The program is designed to help you practice the skills necessary in different contexts. It will provide tips on how to interpret challenging profiles.
 - Upon successful completion of the program, you will be eligible to purchase and use the Strong Interest Inventory® and its reports anywhere in the world.
 - You will also receive a certificate from The Myers-Briggs Company, indicating your eligibility to use the Strong Interest Inventory®.





STRONG® ADVANTAGE WHY GET CERTIFIED?

Enhance your expertise as a career counsellor, talent professional, OD practitioner and coach with access to the Strong® Instrument and its family of reports

Help your clients explore more fulfilling career options aligned with their interests and facilitate career conversations across life stages and audience groups.

The Mental Measurements Yearbook (<u>www.buros.org</u>)
reviewed SII and concluded: "The best
interest assessment available to career counsellors"

SAMPLE REPORTS

- <u>iStartStrong Report</u>
- Strong Profile Report
- <u>Strong College Profile</u> and Interpretive Report
- Strong_
- High School Profile and Interpretive Report
- And more...

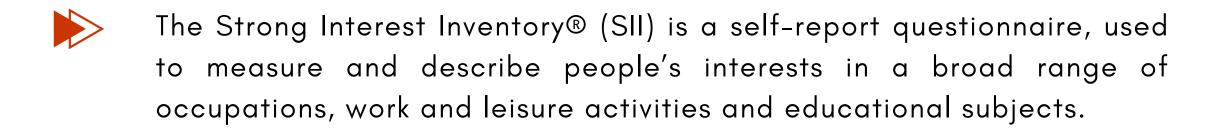
PROGRAM FEE
INR 40,000 + GST

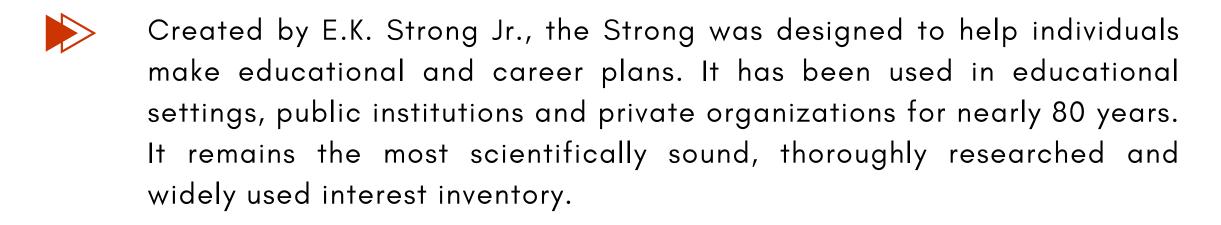
PROGRAM TIMING
2 DAYS
10AM - 5:30PM

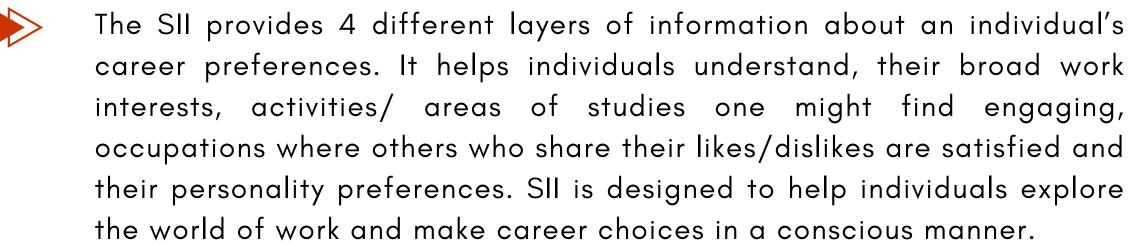


ABOUT THE STRONG INTEREST

INVENTORY®













ABOUT THE STRONG INTEREST INVENTORY®



A qualified practitioner can use the SII® to:

- -> Empower students to make informed decisions about their studies, helping them choose courses that ignite their passions.
- Enhance self-awareness by delving into individual interests, work styles, and risk-taking orientations, paving the way for thoughtfully crafted career paths.
- Help professionals transition to more fulfilling careers that fit their unique skills and interests.
- → Help organizations create engaging career paths for developing and retaining Hi-Po talent.
- -> Help those returning to work after a break navigate the transition with confidence, ensuring a smooth re-entry into the professional world.

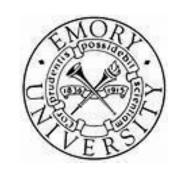
UNIVERSITIES
THAT USE SII®
FOR CAREER
GUIDANCE:



















RELIABILITY

0.71-0.93

VALIDITY

Predicts occupations where individuals are satisfied (75% accuracy)

CASE STUDIES

Riverside County

<u>Finlandia University</u>

<u>Colorado College</u>

