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# Strong Interest Inventory® Profile with College Profile

College Profile developed by Jeffrey P. Prince

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Report prepared for  
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March 24, 2020

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## HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

### HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

### HOW YOUR RESULTS ARE ORGANIZED

#### Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

#### Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

#### Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

#### Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

#### Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

#### Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

*Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.*

**GENERAL OCCUPATIONAL THEMES**

**SECTION 1**

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

**THEME DESCRIPTIONS**

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
<b>Social</b>	<b>S</b>	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
<b>Artistic</b>	<b>A</b>	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
<b>Enterprising</b>	<b>E</b>	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
<b>Conventional</b>	<b>C</b>	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
<b>Investigative</b>	<b>I</b>	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
<b>Realistic</b>	<b>R</b>	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

<b>YOUR HIGHEST THEMES</b>	<b>YOUR THEME CODE</b>
<b>Social, Artistic, Enterprising</b>	<b>SAE</b>

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
<b>Social</b>	<b>S</b>	[Bar from 30 to 71] VERY HIGH					<b>71</b>
<b>Artistic</b>	<b>A</b>	[Bar from 30 to 60] HIGH					<b>60</b>
<b>Enterprising</b>	<b>E</b>	[Bar from 30 to 44] MODERATE					<b>44</b>
<b>Conventional</b>	<b>C</b>	[Bar from 30 to 40] LITTLE					<b>40</b>
<b>Investigative</b>	<b>I</b>	[Bar from 30 to 38] LITTLE					<b>38</b>
<b>Realistic</b>	<b>R</b>	[Bar from 30 to 36] LITTLE					<b>36</b>

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

**BASIC INTEREST SCALES**

**SECTION 2**

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

**YOUR TOP FIVE INTEREST AREAS**

1. Counseling & Helping (S)
2. Teaching & Education (S)
3. Social Sciences (S)
4. Writing & Mass Communication (A)
5. Law (E)

**Areas of Least Interest**

- Entrepreneurship (E)
- Office Management (C)
- Science (I)

**SOCIAL — Very High**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Counseling & Helping	[Bar from 30 to 69, labeled VH]					69
Teaching & Education	[Bar from 30 to 67, labeled VH]					67
Social Sciences	[Bar from 30 to 64, labeled H]					64
Religion & Spirituality	[Bar from 30 to 59, labeled H]					59
Human Resources & Training	[Bar from 30 to 58, labeled M]					58
Healthcare Services	[Bar from 30 to 56, labeled M]					56

**ARTISTIC — High**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Writing & Mass Communication	[Bar from 30 to 61, labeled H]					61
Visual Arts & Design	[Bar from 30 to 59, labeled M]					59
Performing Arts	[Bar from 30 to 54, labeled M]					54
Culinary Arts	[Bar from 30 to 40, labeled L]					40

**ENTERPRISING — Moderate**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Law	[Bar from 30 to 59, labeled H]					59
Politics & Public Speaking	[Bar from 30 to 54, labeled M]					54
Marketing & Advertising	[Bar from 30 to 51, labeled M]					51
Management	[Bar from 30 to 50, labeled M]					50
Sales	[Bar from 30 to 49, labeled M]					49
Entrepreneurship	[Bar from 30 to 33, labeled VL]					33

**CONVENTIONAL — Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Programming & Information Systems	[Bar from 30 to 39, labeled L]					39
Finance & Investing	[Bar from 30 to 38, labeled L]					38
Taxes & Accounting	[Bar from 30 to 38, labeled L]					38
Office Management	[Bar from 30 to 38, labeled VL]					38

**INVESTIGATIVE — Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Medical Science	[Bar from 30 to 43, labeled M]					43
Mathematics	[Bar from 30 to 42, labeled M]					42
Research	[Bar from 30 to 38, labeled L]					38
Science	[Bar from 30 to 36, labeled L]					36

**REALISTIC — Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Athletics	[Bar from 30 to 43, labeled M]					43
Mechanics & Construction	[Bar from 30 to 42, labeled M]					42
Computer Hardware & Electronics	[Bar from 30 to 42, labeled M]					42
Nature & Agriculture	[Bar from 30 to 42, labeled M]					42
Military	[Bar from 30 to 38, labeled L]					38
Protective Services	[Bar from 30 to 38, labeled L]					38

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

## OCCUPATIONAL SCALES

## SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

**YOUR TOP TEN STRONG OCCUPATIONS**

1. **Speech Pathologist (SA)**
2. **Paralegal (CE)**
3. **Special Education Teacher (S)**
4. **Elementary School Teacher (S)**
5. **Social Worker (SA)**
6. **Photographer (ARE)**
7. **Broadcast Journalist (AE)**
8. **Reporter (A)**
9. **Occupational Therapist (SAR)**
10. **Advertising Account Manager (AE)**

**Occupations of  
Dissimilar Interest**

- Physicist (IRA)
- Athletic Trainer (RIS)
- Mathematician (IRC)
- Veterinarian (IRA)
- R&D Manager (IR)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O\*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O\*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

**SOCIAL — Helping, Instructing, Caregiving**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
SA	Speech Pathologist										70
S	Special Education Teacher										61
S	Elementary School Teacher										60
SA	Social Worker										60
SAR	Occupational Therapist										57
S	Middle School Teacher										56
SE	Community Service Director										55
SE	School Counselor										52
S	Secondary School Teacher										52
S	Mental Health Counselor										51
SA	Rehabilitation Counselor										50
S	Career Counselor										49
S	Instructional Coordinator										48
SA	University Administrator										46
SCE	Loan Officer/Counselor										43
SEA	School Administrator										43
SAE	Human Resources Specialist										41
SC	Customer Service Representative										40
SEA	Human Resources Manager										36
SA	Recreation Therapist										36
S	Religious/Spiritual Leader										36
SAI	University Faculty Member										36
SEA	Bartender										35
SE	Parks & Recreation Manager										35
SAE	Training & Development Specialist										34
SAC	Management Analyst										33
SE	Personal Financial Advisor										30
SIR	Physical Therapist										27
SI	Registered Nurse										26

**Similar results (40 and above)**  
You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

**ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
ARE	Photographer										59
AE	Broadcast Journalist										58
A	Reporter										58
AE	Advertising Account Manager										56
ASE	English Teacher										56
A	Musician										55
ASI	ESL Instructor										53
A	Arts/Entertainment Manager										52
AE	Public Relations Director										51
A	Editor										50
A	Librarian										50
A	Translator										50
ASE	Art Teacher										49
AIR	Technical Writer										49
ASE	Attorney										46
AR	Artist										45
AER	Public Administrator										45
A	Graphic Designer										37
AI	Urban & Regional Planner										28
ACI	Computer/Mathematics Manager										19
AIR	Medical Illustrator										19
ARI	Architect										16

OCCUPATIONAL SCALES

SECTION 3

**ENTERPRISING — Selling, Managing, Persuading**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
EC	Buyer										50
EAS	Flight Attendant										48
ECS	Facilities Manager										40
EAS	Elected Public Official										39
ESA	Operations Manager										36
EAC	Florist										35
EC	Cosmetologist										33
E	Life Insurance Agent										33
ECR	Restaurant Manager										33
EA	Interior Designer										32
ECR	Purchasing Agent										31
E	Technical Sales Representative										31
ERA	Chef										30
E	Top Executive, Business/Finance										30
E	Realtor										29
EAS	Marketing Manager										28
E	Wholesale Sales Representative										25
ECR	Optician										24
E	Securities Sales Agent										24
E	Sales Manager										21

**Similar results (40 and above)**  
 You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
 You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

**CONVENTIONAL — Accounting, Organizing, Processing Data**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
CE	Paralegal										61
CES	Nursing Home Administrator										48
CS	Administrative Assistant										38
CSE	Business/Finance Supervisor										37
CS	Auditor										34
CE	Credit Manager										32
CES	Production Worker										32
CRE	Military Enlisted										30
CE	Financial Analyst										29
CES	Business Education Teacher										28
CSE	Farmer/Rancher										28
C	Technical Support Specialist										26
CI	Computer Programmer										25
C	Health Information Specialist										25
CES	Food Service Manager										24
C	Accountant										21
CIR	Network Administrator										21
CSE	Financial Manager										19
CI	Software Developer										19
CI	Actuary										9
C	Computer Systems Analyst										8
CIR	Mathematics Teacher										7
C	Computer & IS Manager										-2

OCCUPATIONAL SCALES

SECTION 3

INVESTIGATIVE — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
IAS	Psychologist	[Bar]								32
IRA	Respiratory Therapist	[Bar]								27
IAR	Physician	[Bar]								21
I	Engineer	[Bar]								18
IA	Geographer	[Bar]								17
IRA	Chiropractor	[Bar]								16
IAR	Sociologist	[Bar]								14
IRC	Medical Technician	[Bar]								11
ICR	Pharmacist	[Bar]								11
IR	Optometrist	[Bar]								10
IRA	Dentist	[Bar]								9
IRC	Medical Technologist	[Bar]								9
IES	Dietitian	[Bar]								8
IRC	Computer Scientist	[Bar]								2
IRA	Biologist	[Bar]								0
IRS	Science Teacher	[Bar]								0
IRA	Geologist	[Bar]								-4
IR	Chemist	[Bar]								-5
IR	R&D Manager	[Bar]								-6
IRA	Veterinarian	[Bar]								-6
IRC	Mathematician	[Bar]								-14
IRA	Physicist	[Bar]								-30

**Similar results (40 and above)**  
 You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
 You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

REALISTIC — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
RIS	Radiologic Technologist	[Bar]								41
RE	Law Enforcement Officer	[Bar]								24
REI	Military Officer	[Bar]								22
RIC	Engineering Technician	[Bar]								18
RIA	Carpenter	[Bar]								17
RCI	Emergency Medical Technician	[Bar]								17
RIA	Electrician	[Bar]								14
RI	Forester	[Bar]								14
REI	Horticulturist	[Bar]								14
RC	Landscape/Grounds Manager	[Bar]								12
R	Automobile Mechanic	[Bar]								10
RIS	Firefighter	[Bar]								4
RSI	Vocational Agriculture Teacher	[Bar]								0
RIS	Athletic Trainer	[Bar]								-23



**PERSONAL STYLE SCALES**

**SECTION 4**

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

**YOUR PERSONAL STYLE SCALES PREFERENCES**

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by example.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

**Clear Scores**

**(Below 46 and above 54)**

You indicated a clear preference for one style versus the other.

**Midrange Scores (46–54)**

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		CLEAR		MIDRANGE	CLEAR		STD SCORE
		25	35	45	55	65	
<b>Work Style</b>	Prefers working alone; enjoys data, ideas, or things; reserved						71
<b>Learning Environment</b>	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill						60
<b>Leadership Style</b>	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions						45
<b>Risk Taking</b>	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions						36
<b>Team Orientation</b>	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own						58
		25	35	45	55	65	75
			CLEAR	MIDRANGE		CLEAR	

## PROFILE SUMMARY

## SECTION 5

## YOUR HIGHEST THEMES

Social, Artistic, Enterprising

## YOUR THEME CODE

SAE

## YOUR TOP FIVE INTEREST AREAS

1. Counseling & Helping (S)
2. Teaching & Education (S)
3. Social Sciences (S)
4. Writing & Mass Communication (A)
5. Law (E)

## Areas of Least Interest

Entrepreneurship (E)  
Office Management (C)  
Science (I)

## YOUR TOP TEN STRONG OCCUPATIONS

1. Speech Pathologist (SA)
2. Paralegal (CE)
3. Special Education Teacher (S)
4. Elementary School Teacher (S)
5. Social Worker (SA)
6. Photographer (ARE)
7. Broadcast Journalist (AE)
8. Reporter (A)
9. Occupational Therapist (SAR)
10. Advertising Account Manager (AE)

## Occupations of Dissimilar Interest

Physicist (IRA)  
Athletic Trainer (RIS)  
Mathematician (IRC)  
Veterinarian (IRA)  
R&D Manager (IR)

## YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by example.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

## RESPONSE SUMMARY

## SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

## ITEM RESPONSE PERCENTAGES

Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	4	27	14	38	17
Subject Areas	15	30	9	28	17
Activities	5	35	6	40	14
Leisure Activities	7	29	14	29	21
People	6	38	6	44	6
Your Characteristics	11	22	44	11	11
<b>TOTAL PERCENTAGE</b>	<b>7</b>	<b>31</b>	<b>11</b>	<b>36</b>	<b>16</b>

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291

Your response total: 291

Items omitted: 0

Typicality index: 21—Combination of item responses appears consistent.



## USING YOUR THEMES

### YOUR HIGHEST THEMES

**Social, Artistic, Enterprising**

### YOUR THEME CODE

**SAE**

Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

## CONSIDERING THEMES OF GREATEST INTEREST TO YOU

### Social (S) EMPATHIC HELPERS

Social students prefer to take a helping or altruistic approach involving teaching, developing, or caring for others.

#### TYPICAL COLLEGE MAJORS

Child Development	Ethnic Studies	Nursing	Secondary Education
Counseling	Family Studies	Occupational Therapy	Social Work
Criminology	Health Education	Physical Education	Special Education
Dietetics/Nutrition	Hearing and Speech	Public Health	Substance Abuse Counseling
Elementary Education	Home Economics	Recreation	Urban Studies
ESL Teaching	Human Services	Religious Studies	Women's Studies

### Artistic (A) CREATIVE COMMUNICATORS

Artistic students prefer to take a self-expressive or creative approach involving art/design, music, or writing.

#### TYPICAL COLLEGE MAJORS

Advertising	Classics	Fashion Merchandising	Mass Communication
Architecture	Comparative Literature	Fine Arts	Medical Illustration
Art Education	Creative Writing	Foreign Languages	Music Education
Art History	Dance	Humanities	Philosophy
Broadcasting	Design	Journalism	Photography
Cinematography	English	Linguistics	Theater Arts

### Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

#### TYPICAL COLLEGE MAJORS

Business Administration	Hospitality	Management	Public Administration
Business Education	Hotel Management	Marketing	Public Relations
Consumer Economics	Human Resources	Organizational Leadership	Real Estate
Finance	Insurance	Personnel and Labor Relations	Restaurant Management
Government	International Business	Political Science	Retail Merchandising
History	International Relations	Pre-Law	Travel and Tourism

## USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

### COUNSELING & HELPING — Very High

Working with and helping people in humanistic and altruistic ways

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Community Service Volunteer Work Peer Counseling Student Service Groups	Mental Health Clinic Nonprofit Organization Social Service Agency	Psychology Social Work Sociology

### TEACHING & EDUCATION — Very High

Teaching young people in classroom settings

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Recreation Leader Teaching Assistant Tutoring	Campus Outreach Program Community School System Study Abroad Program	Education Human Development Psychology

### SOCIAL SCIENCES — High

Studying people, groups, society, and culture

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Archeology Project Community Service Group Social Action Group	Consumer Research Firm Social Science Research Assistant Study Abroad	Anthropology Ethnic Studies Sociology

### WRITING & MASS COMMUNICATION — High

Using language and literature to communicate

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Campus Radio and TV Foreign Language Club Student Publication	Advertising Agency Book Publishing Company Newspaper/Magazine	Communication English Journalism

### LAW — High

Debating, applying the law, and studying legal proceedings

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Debate Team Legal Aid Volunteer Pre-Law Organization	Labor Union Law Firm Student Conduct Office	Criminal Justice Law Paralegal Studies

## USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

### YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
<b>Speech Pathologist</b>	<b>SA</b>	MA or PhD in speech pathology	Chemistry Biological Sciences Anatomy	Rehabilitation Counselor Hearing Technician Occupational Therapist
<b>Paralegal</b>	<b>CE</b>	AA or BA, plus formal paralegal training	Law Legal Research Criminal Justice	Law Clerk Claims Investigator Lawyer
<b>Special Education Teacher</b>	<b>S</b>	BA or MA, plus teaching certificate	Education Child Development Psychology	Child Counselor Recreation Therapist Occupational Therapist
<b>Elementary School Teacher</b>	<b>S</b>	BA or MA, plus teaching certificate	Education Child Development Communication	Preschool Teacher Child Counselor Reading Specialist
<b>Social Worker</b>	<b>SA</b>	BSW or MSW	Psychology Sociology Social Sciences	Community Organizer Clergy Marriage Counselor
<b>Photographer</b>	<b>ARE</b>	High school diploma, AA, or BA	Photography Design Filmmaking	Filmmaker Photojournalist TV/Video Technician
<b>Broadcast Journalist</b>	<b>AE</b>	AA or BA in liberal arts	Journalism Public Speaking Mass Communication	Media Producer TV/Video Operator Reporter
<b>Reporter</b>	<b>A</b>	BA or MA in liberal arts or journalism	English Journalism Political Science	Editor Screenwriter Political Analyst
<b>Occupational Therapist</b>	<b>SAR</b>	BA or MA in occupational therapy	Physical Sciences Biological Sciences Behavioral Sciences	Industrial Therapist Recreation Therapist Rehabilitation Counselor
<b>Advertising Account Manager</b>	<b>AE</b>	BA in liberal arts	Marketing Advertising Communication	Media Manager Sales Manager Copywriter

## USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
<b>Work Style</b>	<ul style="list-style-type: none"> <li>Your score suggests a preference for working closely or frequently with people rather than working alone.</li> <li>You may prefer academic activities that focus on interpersonal interactions, such as study groups, group assignments, and helping others, rather than studying and researching on your own.</li> </ul>
<b>Learning Environment</b>	<ul style="list-style-type: none"> <li>Your score suggests you enjoy the traditional student role and learning for the sake of learning.</li> <li>You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.</li> </ul>
<b>Leadership Style</b>	<ul style="list-style-type: none"> <li>Your score suggests a preference for developing personal expertise to do a job well yourself rather than directing others to do it.</li> <li>You may prefer to serve as an active, contributing member of a group, committee, or class rather than as the president, chairperson, or teacher.</li> </ul>
<b>Risk Taking</b>	<ul style="list-style-type: none"> <li>Your score suggests a preference for careful consideration before acting or deciding.</li> <li>You may prefer academic work that involves research, reading, and “how-to” workshops rather than assignments that require approaching new things spontaneously or quickly.</li> </ul>
<b>Team Orientation</b>	<ul style="list-style-type: none"> <li>Your score suggests a preference for team-based activities and for collaborating with others to solve problems.</li> <li>You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.</li> </ul>

See Applying Your Strong Results to College Majors at [https://www.skillsone.com/Pdfs/Strong\\_College\\_Majors.pdf](https://www.skillsone.com/Pdfs/Strong_College_Majors.pdf) for guidance about researching and deciding on an academic major.

